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Avast Ye! PirateFest Named the NCF&E Event of the Year

GREENVILLE, N.C. — An all hands on deck approach led by the City of Greenville Office of Special Events and the Downtown Greenville Partnership paid off recently when the city's annual PirateFest was named the Event of the Year by the North Carolina Association of Festivals and Events.

In its 35th year, the NCF&E presented the award to representatives from the City of Greenville during its annual conference for event planners held January 28-29 in



Charlotte.

Swashbucklers of all ages attended the 16th annual PirateFest in April of 2023 at the Greenville Town Common. The event showcased the best of eastern North Carolina, from artists to restaurants and unique recreational activities, while also incorporating a variety of piratical activities and live entertainment, including a free concert by Maddie & Tae at the Town Common Amphitheater.

"We work very hard to provide a quality event each year for the residents of Greenville and surrounding areas, and we are so excited that those efforts have been recognized by our peers with PirateFest being named the North Carolina Association of Festivals and Events Event of the Year," Greenville Special Events Coordinator Margot Clark. "This would not have been possible without the participation of all City departments and our Downtown Greenville Partnership co-hosts."

The North Carolina Association of Festivals and Events is a non-profit organization that serves as a year-round forum for festival and event coordinators, key volunteers, and vendors to the industry. For more information about the organization, click <u>here</u>.

For more information about PirateFest and the Event of the Year award, contact Margot Clark at (252) 933-9590 or mclark@greenvillenc.gov.

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